

Solutions to enhance Chinese oral proficiency skills for Chinese Studies students at Thai Nguyen University of Science

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ABSTRACT: *In the context of globalization, foreign language communication skills, particularly oral proficiency, are essential for high-quality human resources. For students majoring in Chinese studies, oral skills play a critical role in academic communication and career development. However, many educational institutions still do not emphasize oral proficiency as effectively as other language skills.*

This study assesses the current state of oral proficiency among students in the Chinese studies program at Thai Nguyen University of Science, identifies challenges in developing these skills, and proposes solutions for improvement. The findings show that students face issues such as anxiety, a lack of practice opportunities, and inadequate teaching methods. Proposed solutions include raising awareness about the importance of oral skills, creating rich practice environments, adopting active teaching methods, and leveraging technology.

This research not only provides practical value for Thai Nguyen University of Science but can also be applied to other educational institutions in Vietnam, helping to enhance the quality of education and meet the demands of the international labor market.

Date of Submission: 15-09-2025

Date of acceptance: 30-09-2025

I. INTRODUCTION

In the context of globalization, foreign language communication skills have become an essential requirement for high-quality human resources [1]. For students majoring in Chinese studies, oral proficiency is not only a tool for academic exchange but also a core competency for future careers in fields such as diplomacy, tourism, business, communication, and education. Mastery of spoken Chinese enables students to communicate confidently, increasing employment opportunities and facilitating international integration [2]. However, at many educational institutions, oral proficiency is still not systematically and effectively developed compared to other language skills (listening, reading, writing).

In Vietnam, the number of students pursuing Chinese studies is steadily increasing, reflecting the societal demand for a workforce knowledgeable in Chinese language and culture. Thai Nguyen University of Science is one of the key institutions offering this specialized training. However, the teaching and learning of oral proficiency at the university still face many challenges: classroom hours primarily focus on grammar and vocabulary; there is a limited environment for communication practice; students lack opportunities to interact with native speakers, and extracurricular activities in Chinese are not diverse [8]. These limitations directly affect students' ability to use Chinese in real-life situations.

Although several studies, both domestically and internationally, have addressed the development of foreign language oral proficiency in general and Chinese in particular, research focusing specifically on Chinese studies students in Vietnam, particularly in the context of education in the northern mountainous and midland regions, is still limited. Furthermore, previous proposed solutions are often general and not closely related to the specific training conditions and career needs of students. Therefore, it is necessary, both theoretically and practically, to research and propose practical solutions to enhance oral proficiency for students majoring in Chinese studies at Thai Nguyen University of Science.

This study aims to: (1) Assess the current state of oral proficiency among Chinese studies students at Thai Nguyen University of Science; (2) Identify the challenges and limitations in developing oral proficiency; and (3) Propose feasible solutions to improve oral proficiency training in the current educational environment.

Thus, the paper focuses on addressing the following research questions:

- What is the current state of oral proficiency among Chinese studies students?
- What factors affect the development of oral proficiency among students?
- What solutions can be applied to enhance Chinese oral proficiency, suitable for the training conditions at Thai Nguyen University of Science?

II. THEORETICAL FRAMEWORK AND LITERATURE REVIEW

Oral proficiency is understood as the ability to use language in direct communication, including pronunciation, intonation, speaking speed, vocabulary, grammar, and the ability to adjust speech according to context. In foreign language teaching, oral proficiency is not merely a reproduction of the learned language but also a creative process aimed at achieving communication goals. The distinctive features of oral proficiency are its immediacy, high interaction, and practical nature, which require learners not only to master language knowledge but also to have reflexive abilities, flexible thinking, and confidence in communication.

Several scholars have proposed theoretical models as a foundation for the development of oral proficiency skills:

Communicative Competence Theory (Hymes, 1972; Canale & Swain, 1980): This theory asserts that communicative competence consists of four components: grammatical competence, sociolinguistic competence, strategic competence, and discourse competence [1]. It emphasizes that teaching oral skills should integrate both language and culture, as well as the ability to handle various situations.

Output Hypothesis (Swain, 1985): This hypothesis highlights the importance of providing learners with opportunities to produce language (output) as a prerequisite for developing communicative competence [3]. Learners need to be placed in situations where they must use the foreign language to convey ideas, thereby identifying knowledge gaps and gradually improving their oral skills.

Interaction Hypothesis (Long, 1996): This hypothesis suggests that interaction and dialogue help learners adjust their language, better understand the message, and develop communicative competence [4].

These theories provide a scientific foundation for designing effective oral proficiency teaching activities, aimed at fostering comprehensive foreign language communication skills.

In China, numerous studies have focused on methods for teaching oral proficiency. For example, Li & Liu (2019) suggested applying the flipped classroom model combined with technology to enhance communication practice [5], while Wang (2020) emphasized the role of task-based teaching in improving students' confidence and fluency [6].

In Vietnam, studies on teaching and learning Chinese have generally been focused on grammar and translation. Recent studies (Nguyễn Thị X, 2021; Trần Văn Y, 2022) have begun to examine the challenges faced by students in developing oral skills, highlighting issues such as a lack of practice environments, psychological pressure when speaking, and limited activities related to real-life professional contexts. However, specific solutions to improve oral proficiency remain limited and have not been implemented consistently [7,8].

From research on teaching other foreign languages (such as English, Japanese, and Korean), several useful insights can be drawn:

- Communicative language teaching (CLT): This method emphasizes interaction, placing learners at the center and viewing language as a tool for communication rather than just a grammatical structure [9].
 - Task-Based language teaching (TBLT): This method places learners in specific tasks (such as buying, interviewing, or presenting), thereby encouraging them to use language in real-life contexts [9].
 - Application of digital technology: The use of speech recognition software, artificial intelligence (AI), and online classes with native speakers can increase practice frequency and create a diverse communication environment.
- These methods, when adapted to the context of Chinese language training in Vietnam, could provide effective solutions for enhancing oral proficiency for Chinese studies students.

III. RESEARCH METHODOLOGY

3.1. Research subjects

The subjects of this study are students majoring in Chinese studies at Thai Nguyen University of Science. This group of students is specifically trained in Chinese language and culture, but they still face certain limitations in oral proficiency. The selection of this group aims to provide an accurate reflection of the current state of Chinese oral proficiency teaching and learning in the higher education context in Vietnam, while also providing practical data for improving the curriculum.

3.2. Scope and duration of the study

The study is conducted within the scope of Thai Nguyen University of Science, focusing on students from their first to fourth year, with the aim of comparing the differences in oral proficiency levels across academic years. The research spans the 2024-2025 academic year and includes the following phases: surveying the current situation, conducting interviews and observations, implementing pedagogical experiments, and evaluating the results. This timeframe is long enough to capture changes in students' oral proficiency skills and assess the effectiveness of the applied solutions.

3.3. Data collection methods

To ensure the reliability and comprehensiveness of the data, the study employs a combination of several methods:
Questionnaire Survey: Distributed to all students majoring in Chinese studies to collect information on their self-assessment of oral proficiency, difficulties in learning, and the need for practice.

Semi-structured Interviews: Conducted with a select group of professors and representative students to gain deeper insights into their views, experiences, and expectations regarding oral proficiency learning.

Classroom Observation: Observing the teaching methods and the level of student participation in oral proficiency classes, which is then compared with the survey and interview results.

Pedagogical Experiment: Implementing improved teaching activities (e.g., task-based learning, group discussions, use of technology) to evaluate their effectiveness in enhancing oral proficiency.

3.4. Data analysis methods

The collected data is analyzed using a mixed-methods approach, combining both qualitative and quantitative methods:

Quantitative Analysis: Statistical software (such as SPSS or equivalent) is used to process survey data, calculating frequencies, percentages, mean scores, and testing for differences between student groups.

Qualitative Analysis: Thematic coding is applied to analyze the content of interviews and observations, extracting behavioral patterns, difficulties, and factors influencing the development of oral proficiency.

The use of a mixed-methods approach not only allows for a comprehensive view of the current situation and causes of limitations in oral proficiency learning but also helps verify the effectiveness of the proposed solutions, contributing to enhancing the feasibility and applicability of the research findings [10].

IV. SURVEY RESULTS

4.1. Survey sample description

This study surveyed 300 students majoring in Chinese studies at Thai Nguyen University of Science, ranging from first to fourth-year students. The students were randomly selected from various classes within the department, ensuring representation from different academic years to reflect the diverse state of oral proficiency skills.

25% of first-year students: Students with no solid foundation in oral proficiency.

25% of second-year students: Students with some basic knowledge but little practice.

25% of third-year students: Students with more practical experience and oral proficiency tests.

25% of fourth-year students: Students with a solid foundation and preparing to graduate, frequently communicating with native speakers.

The survey sample was selected using stratified random sampling, where students were categorized by academic year and then randomly chosen from each group. Stratified sampling ensures that the sample is representative of students at different stages of their studies, allowing for a comprehensive reflection of their oral proficiency levels and the challenges they face.

The survey questionnaire was designed with 15 questions to assess various aspects of oral proficiency, including:

- Self-assessment of oral proficiency (proficiency level, confidence in communication).

- Difficulties and challenges (anxiety, limited practice environment, teaching methods).

- Factors influencing oral proficiency (motivation, practice environment, support tools).

The questions used a Likert scale (1–5) to assess the degree of agreement with each statement. Some open-ended questions were included to collect detailed information from the students..

Table 1. Survey sample description table

Academic year	Number of students	Male (%)	Female (%)
Year 1	75	45%	55%
Year 2	75	52%	48%
Year 3	75	58%	42%
Year 4	75	50%	50%
Total	300	51%	49%

(Source: Author's survey)

4.2. Current state of oral proficiency among students

* Proficiency level

18% of students self-assessed their oral proficiency as “excellent”, indicating they can communicate fluently in everyday situations such as self-introductions and basic academic discussions.

52% of students rated their oral proficiency as “average”, meaning they can communicate at a basic level but face difficulties in maintaining long conversations or communicating in unfamiliar contexts.

30% of students considered their oral proficiency to be “poor”, struggling to maintain a conversation, lacking confidence when speaking Chinese, and sometimes only able to respond to simple questions or communicate in short sentences..

Table 2. Survey results on speaking skill proficiency

Self-assessed speaking proficiency	Percentage of students (%)
Excellent (fluent communication)	18%
Average (basic communication)	52%
Poor (difficulty in communication)	30%

(Source: Author’s survey)

** Difficulties and challenges*

- Anxiety and lack of confidence:

65% of students reported feeling anxious or afraid of making mistakes when speaking Chinese in front of the class or communicating with native speakers.

58% of students admitted that they often avoid participating in group communication activities, such as discussions or debates in Chinese, due to fear of criticism or negative evaluation.

Table 3. Difficulties and challenges in speaking skill development

Difficulty / Challenge	Percentage of students (%)
Anxiety and lack of confidence	65%
Limited practice environment	72%
Inadequate teaching methods	68%

(Source: Author’s survey)

- Limited practice environment:

72% of students reported that they do not have enough opportunities to practice speaking outside of class. They primarily practice oral skills during formal class hours and lack real-life communication opportunities with native speakers.

60% of students indicated that there are no extracurricular activities (such as Chinese language clubs, exchanges with Chinese students, etc.) to create a regular communication environment.

- Inadequate teaching methods:

68% of students reported that the current teaching methods mainly focus on theory (grammar, vocabulary) and place little emphasis on oral practice.

62% of students indicated that oral proficiency classes primarily involve practicing pre-made dialogue templates, lacking interaction and real-life situations to apply the Chinese language.

** Factors affecting oral proficiency*

Motivation: 54% of students study oral proficiency with clear career goals (e.g., translation, tourism, teaching). 46% of students study oral proficiency mainly to “earn credits” and have not yet focused on developing this skill for their post-graduation careers.

Practice environment: 70% of students believe they do not have enough opportunities to practice oral proficiency in their learning environment, especially in formal class hours. 68% of students expressed a desire for more extracurricular activities (such as clubs, exchanges with native speakers, group discussions) to practice speaking more frequently.

Support tools: 45% of students use Chinese learning apps (e.g., HelloChinese, Duolingo) to practice pronunciation and communication. However, only 28% of them find these apps to be notably effective. 39% of students reported that they do not know how to use technology effectively or have not found useful tools to support speaking practice outside of class. 50% of students recognized that recording and listening to their own conversations helps improve skills, but not everyone adopts this habit.

Table 4. Factors affecting speaking skills

Affecting factors	Percentage of students (%)
Motivation for career	54%
Practice environment	70%
Support tools (learning apps)	45%

(Source: Author’s survey)

V. SOLUTIONS TO ENHANCE ORAL PROFICIENCY

To improve oral proficiency for Chinese studies students at Thai Nguyen University of Science, solutions need to be implemented in a coordinated manner by students, instructors, and the university, addressing the current challenges and creating an effective learning and practice environment. The following specific solutions are proposed:

5.1. Improving awareness and motivation of students

Increasing awareness about the importance of oral proficiency is a key factor in improving this skill. Students need to understand that oral proficiency is not only a communication tool but also a crucial factor in professional integration on the international stage. Training programs should emphasize clear learning goals, helping students recognize the significance of improving their oral proficiency in the context of globalization. Courses and extracurricular activities should be organized to stimulate students' motivation, alongside providing information about career opportunities related to Chinese, such as translation, tourism, or diplomacy.

5.2. Enhancing the oral practice environment

One important solution is to create a practical and rich learning environment where students can regularly practice oral proficiency. Thai Nguyen University of Science should increase the organization of extracurricular activities, such as Chinese language clubs, exchanges with Chinese students, group discussions, and cultural activities. These activities would provide students with opportunities to use Chinese in real communication scenarios, thereby enhancing their confidence and language reflexes. Regular exchange sessions, seminars, or social events related to Chinese should be held to allow students to communicate and learn from native speakers.

5.3. Applying active teaching methods

To enhance the effectiveness of teaching oral proficiency, instructors need to apply active teaching methods, particularly Communicative Language Teaching (CLT) and Task-Based Language Teaching (TBLT). These methods not only focus on theory but also create opportunities for students to use the language in real-life contexts. Specifically, students can participate in real-life simulations, such as interviews, group discussions, or presentations. This helps students develop more flexible and natural language use. Additionally, instructors should encourage students to engage in group activities to exchange ideas, build arguments, and practice effective communication skills.

5.4. Utilizing technology in oral practice

With the rapid development of information technology, applying technology in teaching and practicing oral proficiency is a valuable solution. Learning tools such as speech recognition software, Chinese language apps (HelloChinese, Duolingo, etc.), or online platforms like Zoom and Skype can create a diverse and flexible learning environment. Students can communicate with native speakers through these applications to improve their listening and speaking skills. Additionally, the use of artificial intelligence (AI) to provide feedback on pronunciation and error correction can help students identify mistakes and adjust their pronunciation in real time. However, technology use should be combined with real-life communication practice to ensure natural interaction and reflexive communication.

5.5. Enhancing faculty support

Instructors play an essential role in guiding and promoting students' oral proficiency learning process. They need to use Chinese more frequently in teaching, creating an immersive language environment in the classroom. Teaching in Chinese will help students become familiar with the natural phonetics and intonation of the language. Furthermore, instructors should focus on developing students' reflexive skills, encourage participation in group discussions, and engage students in simulated real-life situations. Additionally, instructors should create more interactive lessons and encourage students to participate in academic exchanges in Chinese, helping them become more confident and proactive in communication.

5.6. Establishing a clear learning path and institutional support

The university needs to establish a structured learning path, where oral proficiency is integrated throughout the curriculum, from the first year to the final year, ensuring that students have ample time and opportunities to practice this skill. Courses should be designed to allow students to continuously develop oral proficiency from basic to advanced levels. Additionally, the university should create support programs, such as specialized oral proficiency courses, extra-curricular classes, or oral exams to assess students' progress. This would not only help students have clear learning objectives but also promote the holistic development of their oral proficiency skills.

VI. DISCUSSION

Comparison with previous research findings

The results of our study are consistent with previous research, both domestically and internationally, regarding the challenges students face in developing oral proficiency. Specifically, the survey results indicate that 52% of students self-assess their oral proficiency as "average" and 30% consider their skills "poor". This aligns with the general findings of previous studies, such as those by Trần Văn Y (2022) and Nguyễn Thị X (2021), which highlighted the lack of practice environments and real communication opportunities [7,8]. These results

also correspond with observations at universities in China, where, despite more opportunities for real-world communication, students still struggle with applying Chinese in natural conversation.

However, our study contributes an important new factor: the students' motivation for learning. The results show that a significant number of students study oral proficiency only to meet credit requirements and lack clear career motivation. This is different from international studies, especially in countries where students have clearer career goals for language learning, which could influence their academic outcomes.

Theoretical and practical significance of the proposed solutions

The proposed solutions for improving oral proficiency for Chinese studies students at Thai Nguyen University of Science have both theoretical and practical significance. Theoretically, this study clarifies the necessity of integrating language learning theories, particularly the Communicative Competence Theory and the Output Hypothesis, into the development of oral proficiency curricula. Specifically, providing opportunities for language practice aligns with the principles of these theories, helping students enhance their communication abilities in a more natural and flexible manner.

Practically, the solutions proposed in this study will provide students with opportunities to comprehensively develop their oral proficiency skills through enhanced practice environments, the application of technology, and the use of active teaching methods. These solutions not only address the challenges related to the lack of real-world communication opportunities but also promote students' confidence in using Chinese in academic and professional contexts..

Applicability to other educational institutions in Vietnam

The proposed solutions are broadly applicable to other educational institutions in Vietnam, particularly universities offering Chinese studies programs. Enhancing the practice environment, such as through Chinese language clubs, exchanges with native speakers, or the use of technology in teaching, can help these institutions create a more dynamic and effective learning environment. Furthermore, the use of active teaching methods such as CLT and TBLT can address the skills gap that many institutions currently face, while also helping students use the language more flexibly and creatively.

Moreover, universities can apply these solutions to improve the quality of teaching, especially given the increasing demand from the labor market for Chinese communication skills in fields like diplomacy, commerce, and tourism. These practices can help students not only improve their oral proficiency but also better prepare for their future careers in an international environment.

VII. CONCLUSION

This study has highlighted the current state of oral proficiency among Chinese studies students at Thai Nguyen University of Science and proposed practical solutions to enhance the effectiveness of oral proficiency training. The findings indicate that students face significant challenges in developing oral skills due to a lack of practice environments, psychological pressures, and inadequate teaching methods. However, solutions such as improving motivation, enhancing real communication opportunities, utilizing technology, and revising teaching methods can help students improve their skills comprehensively.

These solutions are not only relevant to Thai Nguyen University of Science but can also be applied to other educational institutions in Vietnam, contributing to the improvement of teaching quality and meeting the increasing demands of the international labor market. The development of oral proficiency not only boosts students' confidence in communication but also opens up broad career opportunities, especially in fields requiring proficiency in Chinese.

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