



The Peer-reviewed International Journal

## International Journal of Engineering Inventions

### CERTIFICATE

It is certify that the paper entitled by " **The Impact of Artificial Intelligence on Personalizing User Experience in E-Commerce Platforms in Vietnam**" is accepted for further publication in **International Journal of Engineering Inventions (IJEI)**.

**Paper has published with following details:**

Authors Name : **Truong Thi Vien**  
Journal Name : International Journal of Engineering Inventions (IJEI)  
Journal URL : [www.ijeijournal.com](http://www.ijeijournal.com)  
Review Type : Peer Reviewed Journal  
Publication Type : Online & Print both  
ISSN No. : 2278-7461 (Online) ; 2319-6491 (Print)  
Vol No. : 14  
Issue No. : 06 (June 2025)



**Editor-In-Chief**  
**International Journal of Engineering Inventions (IJEI)**  
[www.ijeijournal.com](http://www.ijeijournal.com)  
**Mail id: [ije@editormails.com](mailto:ije@editormails.com)**

